

## Nice People Making Nice Liners and Covers!

I was doing research on taglines for advertising (I have no idea what I'm doing in that regard). I found out that a tagline is supposed to quickly and deliberately explain what you do and what sets you apart from the competition. It took a couple days to come up with the one you see above, but, as soon as I put it on paper, I knew it was the one. It really boils down what we do here and what sets us apart.

Let's talk about the first part "Nice People". That doesn't mean we have a bunch of guys in the back singing Kumbaya all day long. It means we are nice and friendly and treat everyone in our web of relationships with care, compassion and respect. The phrase "that is against our policy" is never uttered here at Kayden Manufacturing. Every issue is evaluated individually, because all issues are unique. We are a small company which makes it easy for me to get involved.

"Nice Liners" refers to the other aspect of what sets us apart. Some people think inground pool liners are all the same and the only difference is the pretty patterns. This is far from the truth. There are many factors that contribute to the look and longevity of inground pool liners. You can read all about what make us so special on page 12, but to put it briefly—our seams are flatter, our corners fit better, our full-fitting pool liners last longer.

Jeff Kayden, President

## Water Color In Depth

Color changes underwater in surprising ways. Dark blues barely change but tans and white change considerably. The next few pages will show you a close approximation of what your liner will look like in different depths of your pool. Be aware that there are many factors that contribute to the color of the water. Some factors include time of day, cloud cover, and water chemistry.

## We'll Help You Choose Your Perfect Fit

#### Water Color







Vivid Blue



Light Blue



Aqua

#### **Thickness**



Standard Wall Standard Floor



Thicker Wall Standard Floor



Thicker Wall or Thicker Floor



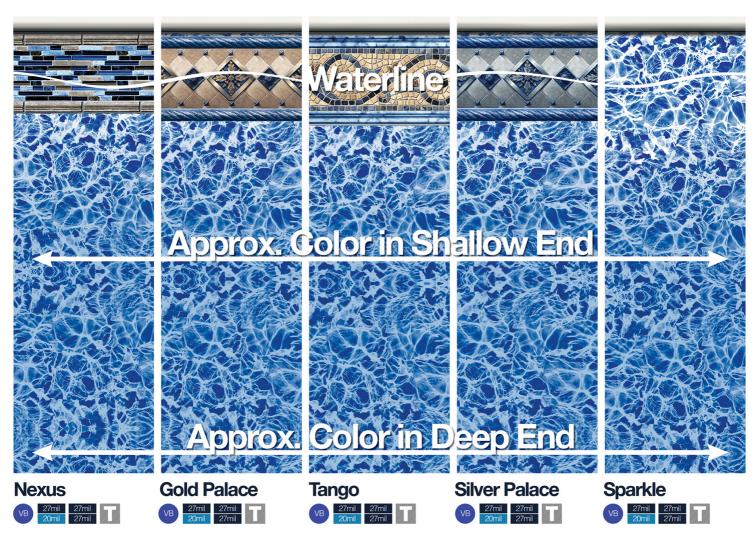


Metallic Sparkle Finish

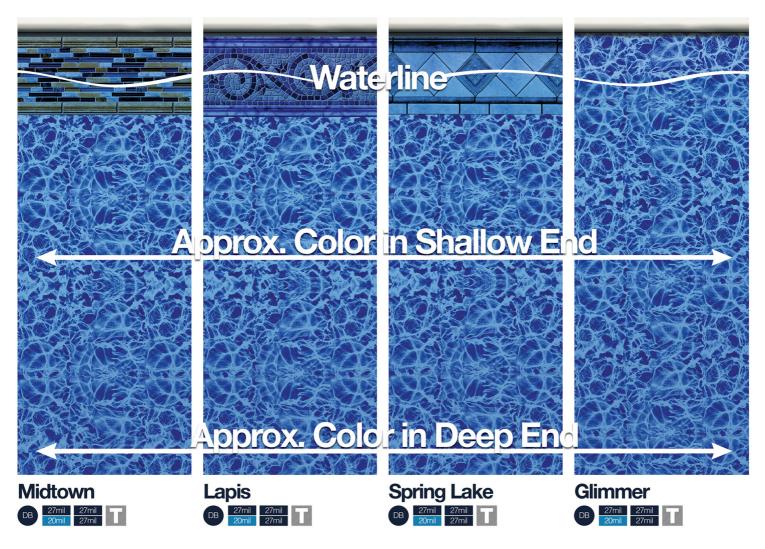






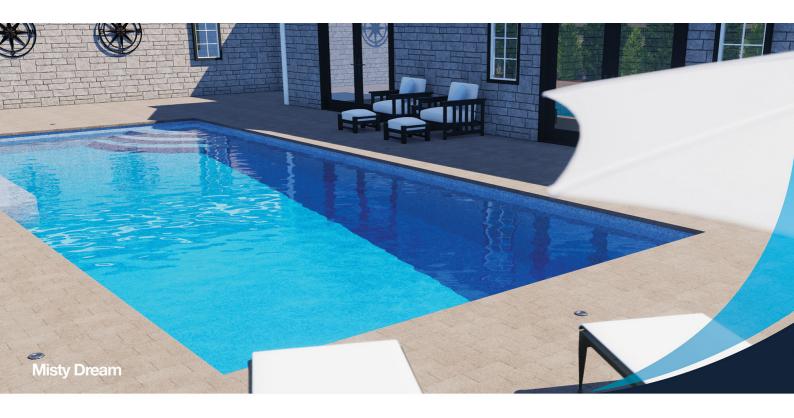


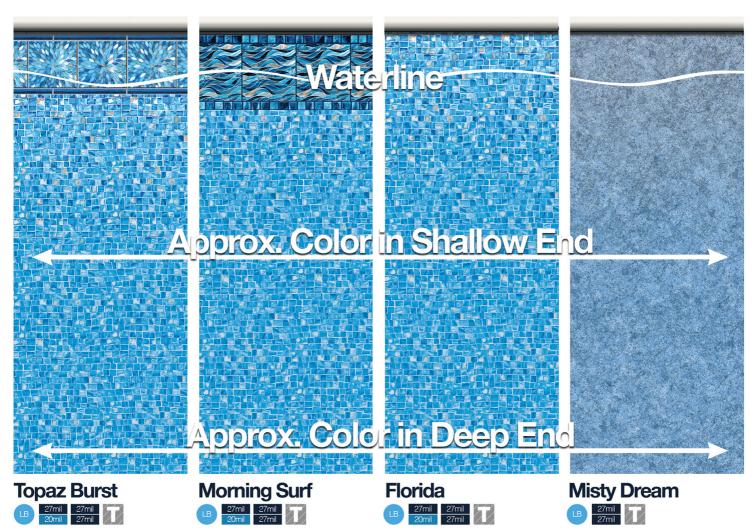




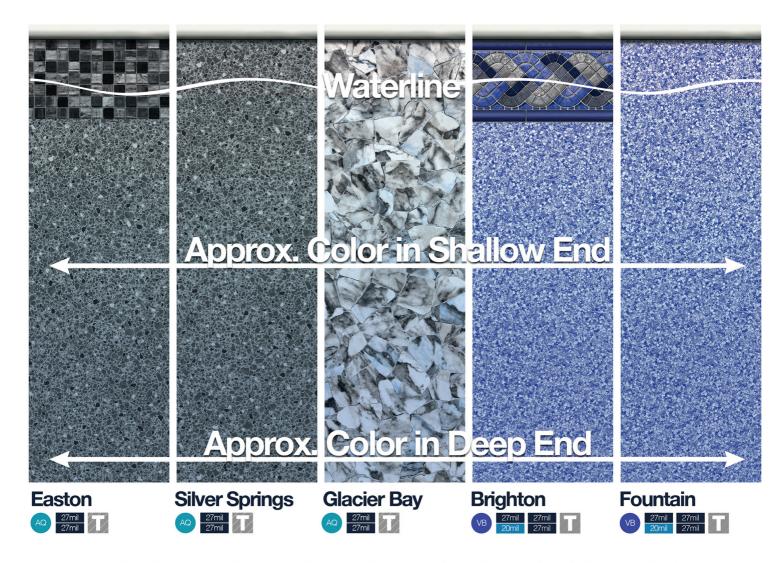








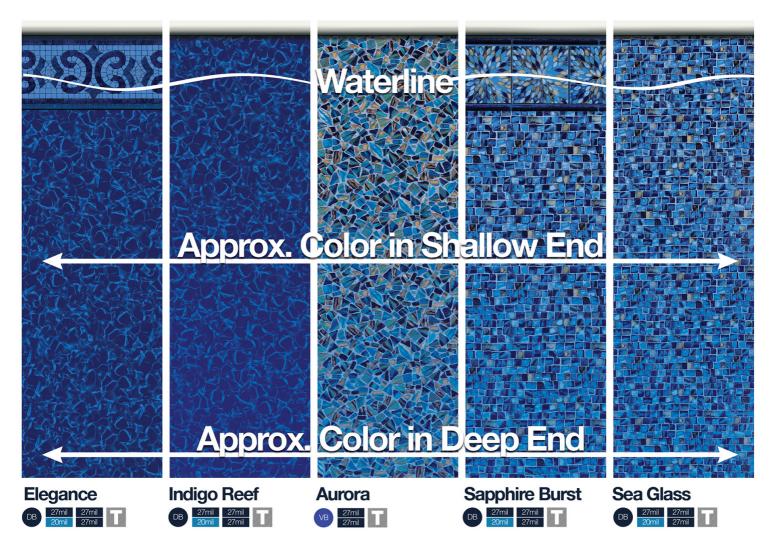












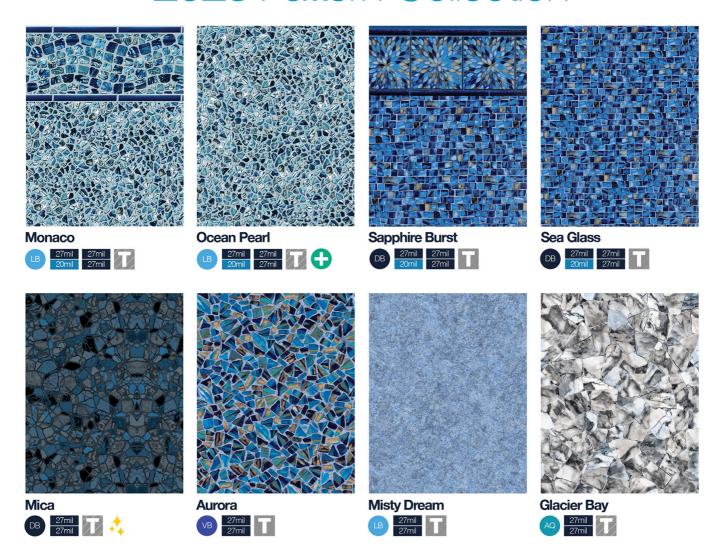




## 2023 Pattern Collection



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## Visit kaydenmfg.com for up to date changes to our patterns

# The Kayden Difference



#### 27mil Wall—That's Our Standard

On our standard liner, the wall is made of thick vinyl. The thick wall allows the liner to stretch into place more uniformly; therefore, increasing the lifespan of the liner. Here's why:

Vinyl has a top-coat that protects the ink and the vinyl. When the topcoat is stretched too much, it forms microscopic cracks leaving the liner especially susceptible to damage from the sun. The thicker wall severely reduces the stretching above the waterline—where it is most important.



#### **Super-Flat Seams**

Our proprietary manufacturing process allows us to create the flattest seams in the industry. Our flat seams are stronger and better looking than the competition.



#### **Bulge-Free Corners**

Have you ever seen a liner that is bulging out at the pool corners? It is pretty common actually. It is unsightly and often contributes to the failure of a liner over time. Fortunately, we have a top-secret way to nearly eliminate this phenomenon.



#### 25 Year Warranty

Our liners are backed by a 25 year, 2 year full, prorated warranty—the best in the industry. In fact, we are so confident in the quality of our liners, we offer 3 additional levels of extended warranty. The warranties cover the liner, chemicals, water, and labor. Ask your dealer for details.







#### Robust & Smart

# **Safety Covers**

Our safety covers are manufactured using tighter weaves and the most durable materials available keeping both UV light and the finest debris from getting through. Our straps are created using 138 weight coated thread that span the entire length and width of the pool on BOTH the topside and underside of the cover. The heavy gauge stainless steel springs used have a knurled keeper attached, preventing loops around the anchors from getting damaged, and makes adjusting the strap a lot easier.



Visit kaydenmfg.com for more information.

### **Additional** Products



### **Deco-Trim**<sup>™</sup> Package

Complete your pool's renovation with the selection of Kayden Manufacturing's color matching renovation system. With our Deco-Trim™ package we will color coordinate your pool's skimmers, returns, and main drains to complement your pattern selection. Say goodbye to your plain old white fittings that stick out like a sore thumb, and say hello to a beautifully color-coordinated pool!



#### The Pool Bladder<sup>™</sup>

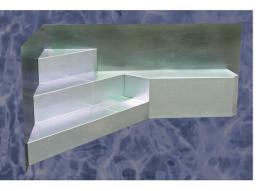
Save money, time, and water. For a fee your dealer can provide the Pool Bladder™ to salvage your water during a liner change. You'll be swimming the same day. There's no need to re-balance your water chemistry: it already has all the chemicals from before. And to top it all off, the pool bladder's black top will keep your pool water warm inviting a swim right away. It is also great for staging water for new construction.



#### **Extended Warranty**

With three levels of protection, you can rest assured your quality Kayden liner is going to last. Our Extended Warranties offer extended 100% liner replacement coverage AND credit for water, chemicals, and installation labor.

**Silver:** 2 years & \$500 allowance **Gold:** 3 years & \$1000 allowance **Platinum:** 5 years & \$1500 allowance



### **ZipStep**<sup>™</sup>

Create a social nook in your existing swimming pool with a retrofit  $ZlpStep^{TM}$ . Custom shapes available.











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